



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# GET CONNECTED ON LINK

**A KNOWLEDGE-SHARING and  
SOCIAL-NETWORKING PLATFORM**  
Designed for the Y Movement

**Link is a new knowledge-sharing and social-networking platform designed to help the Y's tens of thousands of staff and volunteers share knowledge and connect with one another in real time.**

Link quickly and easily provides you with access to **personalized** communities of Y colleagues and resources—**anytime and anywhere**. On Link you'll find news, information and resources from YMCA of the USA as well as tips, tools and samples shared by Ys.

By more effectively tapping into the knowledge and experience of staff and volunteers at our 2,700 YMCAs, we can better leverage our collective strength as a Movement and create a more seamless network of Ys positioned to deliver on our promise to strengthen community.

## Getting Started Is Easy:

1. Go to <https://link.ymca.net>
2. Find one community related to your job in the left navigation.
3. Click Join to start receiving updates on My Newsfeed.
4. Comment on existing feeds or click Compose to start your own.
5. Take the tour: select Help Center in the left navigation.

## LINK IS EASY.

With an **optimized search** function, **streamlined navigation** and **personalization options**, you'll find what you need when you need it.

## LINK IS SOCIAL.

**Social-networking features** help you connect with YMCA peers across the country in real time.

## LINK IS MOBILE.

Wherever your day takes you, you can **access Link on iOS and Android devices**. Search for YMCA's Link in your app store.